



SERVICE 04 / CLIENT GUIDE 2026

Professional SEO Services for Sustainable Organic Growth

Practical SEO built around technical health, search intent, on-page optimization, content, internal linking, measurement and sustainable organic visibility.

PRICING: \$49 - \$799 / MONTH

PRIMARY SERVICE: SEO SERVICES

CLIENT OVERVIEW





SEO SERVICES

Improve what search engines can understand and what customers can find.

ZT SEO is built around reviewable work: audits, technical SEO, keyword and search-intent research, on-page optimization, internal linking, content strategy, backlink analysis and reporting.



SEO Audit & Technical SEO

Crawlability, indexability, technical priorities, status codes, canonicalization, sitemap, mobile and performance.



Keyword Research & Search Intent

Map useful commercial and informational topics to the right pages instead of chasing volume alone.



On-Page SEO & Internal Linking

Improve page structure, headings, metadata, content, contextual links and relevant schema.



Measurement & Reporting

GA4, Search Console, conversion events and monthly reporting focused on what changed and what should happen next.





SEO PACKAGE RANGES

Start with the right workload.

SEO should be evaluated over time. Around 3 months is a practical minimum engagement; 6 months is usually more useful for assessing meaningful organic trends.

SEO Starter

\$49 - \$199 / month

Best for: New and smaller websites that need the right SEO foundation and a manageable monthly scope.

- SEO baseline and audit
- GA4 / Search Console check or setup
- Up to 10 priority search topics
- Review of 2-3 competitors

SEO Growth

RECOMMENDED

\$179 - \$399 / month

Best for: Growing businesses that want consistent organic improvement, content support and clearer search measurement.

- Comprehensive SEO audit
- Up to 25 priority search topics
- Review of up to 4 competitors
- Keyword and search-intent mapping

SEO Premium

\$349 - \$799 / month

Best for: Competitive businesses that want SEO to become a serious long-term acquisition channel.

- Advanced baseline and KPI mapping
- Deep technical SEO audit
- Up to 50 priority search topics
- Review of 5-8 competitors



SOCIAL MEDIA MARKETING & CONTENT SUPPORT

A secondary service topic inside the SEO offer - not the primary SEO promise.

ZT can support social media strategy and content planning while keeping Social Media Graphic Design and Reels Editing clearly connected to the relevant creative services.

Social Media Strategy



Content Planning & Calendar



Social Media Content Creation



Posts, Stories & Reels coordination



Captions & Hashtag Support



Page Analysis & Organic Growth



Social Media Management only when explicitly scoped



Clear service boundary

Social Media Creative is not the same as Social Media Marketing. Social Media Marketing is not automatically Paid Social Advertising. Paid ad management is included only when explicitly scoped.





NEXT STEP

Build search visibility on a stronger foundation.

Share the website, target market and priority services. We will identify the right starting scope and recommend an SEO plan that fits the site's current stage without artificial ranking promises.

START WITH THE RIGHT SCOPE

Tell us what you are building and what the project needs to achieve.



Share the goal, the current situation and the outcome you want. ZT Brand Studio will help you identify the right service level and define a practical next step before production begins.

START A PROJECT ↗

RELATED CAPABILITIES

One studio. Connected capabilities.

Web Design first, then Graphic Design, Video Editing, SEO and Social Media Marketing support where relevant.



01 Web Design



02 Graphic Design



03 Video Editing



04 SEO Services



Social Media