



SERVICE 03 / CLIENT GUIDE 2026

Professional Video Editing & Motion Graphics Services

Video editing, post-production, motion graphics, commercial video content, corporate video editing and short-form social video.

PRICING: PROJECT-BASED CUSTOM QUOTE

PRIMARY SERVICE: VIDEO EDITING SERVICES

CLIENT OVERVIEW





VIDEO EDITING

Turn raw material into clear, engaging visual communication.

The service is positioned around editing and post-production first: professional video editing, motion graphics, commercial video content, corporate video editing and social / reels editing.



Professional Video Editing

Transform raw footage into a clear, polished and purposeful edit.



Motion Graphics

Animated visual elements that add movement, information and stronger communication.



Commercial Video Content

Advertising-focused editing for campaigns, products and digital communication.



Corporate Video Editing

Professional edits for companies, presentations, organizations and brand communication.



Social Media & Reels Editing

Short-form and reels editing designed around fast, platform-appropriate delivery.





PRICING MODEL

Custom quote because visual scope varies widely.

A one-minute edit can be simple or highly complex. Pricing is confirmed after the material, runtime, motion requirements, number of outputs, revisions, turnaround and commercial use are reviewed.



Source Material

Amount, condition and organization of raw footage.



Edit Complexity

Story structure, pacing, multicam, sound cleanup, graphics and compositing.



Motion Requirements

Titles, animated graphics, branded motion and advanced effects.



Delivery

Runtime, aspect ratios, platform variants, campaign use and deadline.





IMPORTANT DISTINCTION

Video creative is not advertising management.

Commercial Video Ads refers to the production or editing of advertising video content. Paid media buying, campaign management or ad-budget management is a separate scope and is not implied by video editing.

Production / filming



On-location filming, camera crews, lighting, studio production and other field-production services are included only when explicitly scoped. The core service positioning remains Video Editing, Video Post-Production and Motion Graphics.



NEXT STEP

Turn the footage into something worth watching.

Send us the project goal, source material, required runtime and where the video will be used. We will define the right post-production scope and provide a project-based quote.

START WITH THE RIGHT SCOPE

Tell us what you are building and what the project needs to achieve.



Share the goal, the current situation and the outcome you want. ZT Brand Studio will help you identify the right service level and define a practical next step before production begins.

START A PROJECT



RELATED CAPABILITIES

One studio. Connected capabilities.

Web Design first, then Graphic Design, Video Editing, SEO and Social Media Marketing support where relevant.



01 Web Design



02 Graphic Design



03 Video Editing



04 SEO Services



Social Media