



SERVICE 01 / CLIENT GUIDE 2026

Professional WordPress Web Design & Development Services

Custom responsive WordPress websites built around your brand, business goals, search visibility and future growth.

PRICING: \$149 - \$1,490+

PRIMARY SERVICE: WEB DESIGN SERVICES

CLIENT OVERVIEW





WEB DESIGN

A website should do more than look finished.

ZT combines discovery, information architecture, custom WordPress design, responsive development, SEO-ready structure, performance work and measurement so the website can support the business after launch.



Custom WordPress Web Design

Purpose-built page structures and visual direction instead of simply replacing content inside a generic demo.



SEO-Ready Website Architecture

Clean structure, headings, sitemap, indexability, internal links, Search Console and related foundations where included.



Conversion-Focused User Journeys

Clear navigation, calls to action, landing pages and forms designed around what the visitor needs to do next.





PACKAGE RANGES

Choose the level that matches the real scope.

The range is confirmed after discovery. Higher-tier deliverables are quoted in the appropriate package instead of being forced into the lowest entry price.

Website Starter

\$149 - \$399

Best for: Freelancers, personal brands, startups and small businesses that need a credible professional website.

- Discovery and project brief
- Basic sitemap
- Up to 5 custom pages
- Custom WordPress website

Website Growth

RECOMMENDED

\$349 - \$749

Best for: Growing businesses that need a marketing-ready website with stronger structure, measurement and conversion support.

- Everything in Starter
- Review of up to 3 key competitors
- Information architecture
- Up to 10 custom pages

Website Premium

\$699 - \$1,490+

Best for: Corporate brands, competitive service businesses and advanced projects that need a scalable digital experience.

- Everything in Growth
- Advanced business-goal mapping
- Extended competitor and market review
- Up to 20 custom pages



WHAT THE RANGE REFLECTS

Professional scope, not nationality.

Final pricing depends on page count, customization, content readiness, integrations, strategy depth, tracking, turnaround and support.



Minimum-price clarification

The \$149 Website Starter entry point applies only to the lightest valid Starter scope: a small website with ready content, limited complexity and no advanced integrations.



Third-party costs

Hosting, domain registration, premium licenses, paid stock assets, payment-provider charges and other external costs are handled separately when required.



Advanced requirements

E-commerce, booking, membership, multilingual, CRM, API and custom requirements are defined after discovery and quoted according to scope.



NEXT STEP

Build a website that earns trust before the first conversation.

If the website needs to represent the business seriously, the next step is to define the right scope before design begins.

START WITH THE RIGHT SCOPE

Tell us what you are building and what the project needs to achieve.



Share the goal, the current situation and the outcome you want. ZT Brand Studio will help you identify the right service level and define a practical next step before production begins.

START A PROJECT



RELATED CAPABILITIES

One studio. Connected capabilities.

Web Design first, then Graphic Design, Video Editing, SEO and Social Media Marketing support where relevant.



01 Web Design



02 Graphic Design



03 Video Editing



04 SEO Services



Social Media